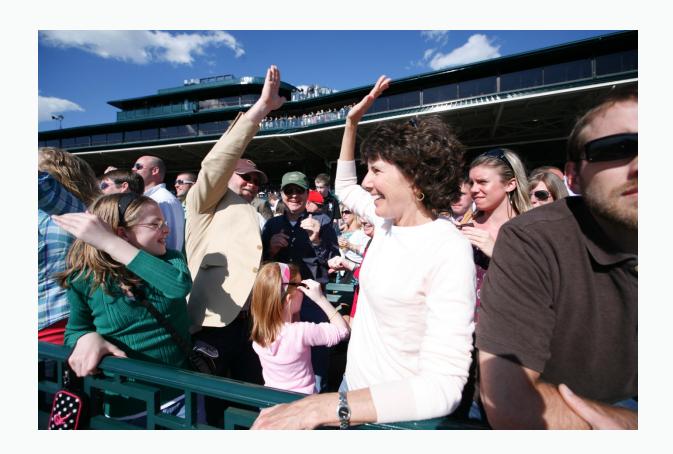


Nick Nicholson Keeneland President June 2010



Making Racing Safer





Threshold Issues

- Wagering Integrity
- Uniformity in Rules
- Technological Innovation
- Safety



Finding Ways to Work Together

 Jockeys, trainers, owners must work with the tracks and with one another

 Unfunded mandates can be a hardship for some in our industry who struggle to make ends meet



Jockey Health Network

 Keeneland is the first track to require all jockeys to be enrolled in the Health Network

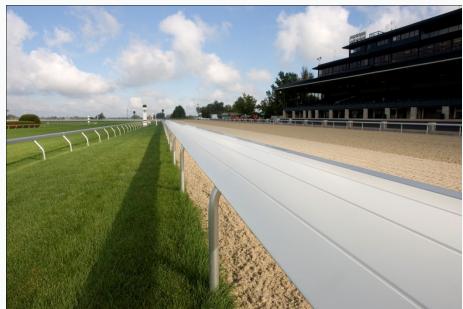
 State-of-the-art first aid/trauma center



Areas Needing Our Focus

Starting Gates



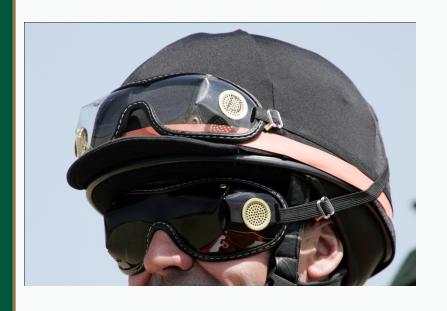


Safety Rails



Areas Needing Our Focus

Helmets





Safety Vests



Setting Benchmarks for Safety

Licensing and Experience





The Surface

It is about making it safer for the horse

and rider, whatever the surface

No single solution



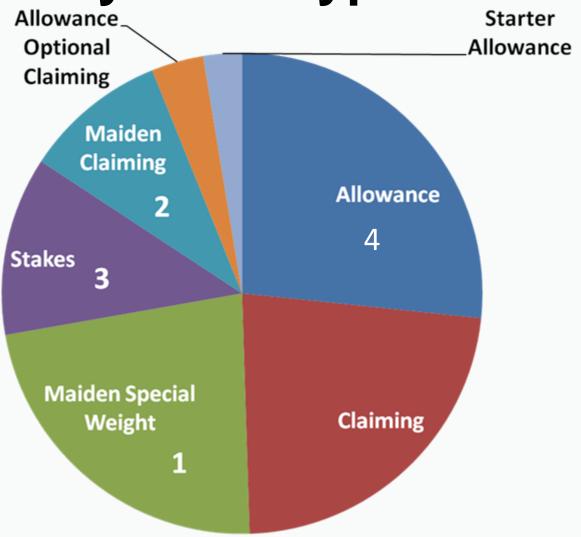


Keeneland By The Numbers

The Equine Injury Database is a start

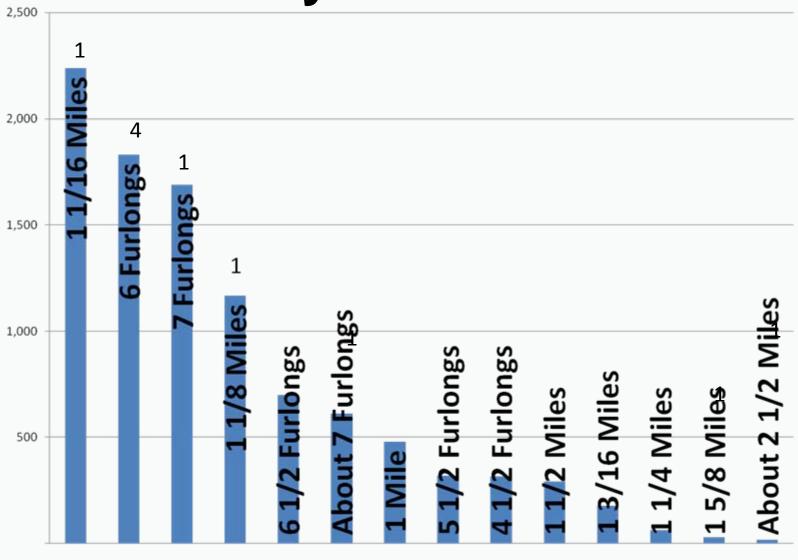


By Race Type



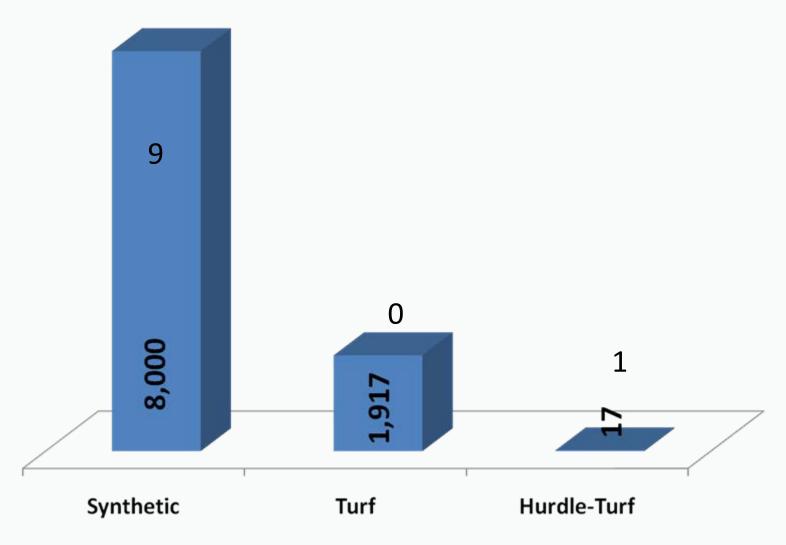


By Distance





By Surface



Keeneland Stats

Since January 1, 2007, Both Polytrack and Turf Course

Average # of Fatalities Per 1000 Starts

10 fatalities/9934 starts = 1.01



Keeneland Stats

Since October 2006, Polytrack Only

10 fatalities/9662 starts = 1.03



Moving Forward

 Keeneland is publishing its safety numbers online

