



Grayson-Jockey Club Research Foundation

CORPORATE PARTNER OPPORTUNITIES

Partnering with the Grayson-Jockey Club Research Foundation positions your company at the forefront of scientific innovation, equine welfare, and industry leadership.

RESEARCH CHAMPION

\$100,000+

Research Champions do more than support science — they accelerate it. By underwriting independent, university-based research, your organization demonstrates measurable commitment to advancing the health, safety, and longevity of horses across all breeds and disciplines.

Exclusive Project Sponsorship + Transformational Leadership

Research Champions underwrite a full Grayson-funded research project. Includes all Research Leader benefits, plus:

- Exclusive recognition as Project Sponsor
- Prominent attribution tied to research communications and milestone updates
- Private research briefings including early access to findings and translational impact updates
- Elevated recognition as a premier scientific funding partner
- Research highlights in other equine trade magazines

Marketing Value: Industry-wide recognition as a transformational leader directly advancing equine veterinary discovery.

RESEARCH LEADER

\$50,000- \$99,999

High-Impact Visibility + Industry Authority Positioning

Includes all Innovator benefits, plus:

- Official press release announcing partnership
- One co-branded ad in BloodHorse
- Featured company spotlight in Grayson digital newsletter
- Recognition presence at Grayson-attended national equine events
- Social media amplification and branded content opportunities
- Sponsored Research feature podcast
- Four (4) Corporate Partners

Marketing Value: Premium brand placement across trusted industry media channels and association with leading equine researchers and institutions.



INNOVATOR LEVEL

\$25,000 – \$49,999

Expanded Exposure + Thought Leadership Access

Includes all Investigator benefits, plus:

- Logo featured in one Grayson print advertisement (*BloodHorse, BloodHorse Daily, and Grayson newsletter*)
- Co-branded communication distribution opportunities
- Opportunity for Grayson-provided health content (*if available*)
- Three (3) Corporate Partners

Marketing Value: Direct visibility within premier industry publications and positioning as a supporter of science-backed horse health solutions.

INVESTIGATOR LEVEL

\$15,000 – \$24,999

Brand Visibility + Industry Alignment

- Recognition in Annual Report/Research Horizons distributed to key industry stakeholders
- Logo placement with back link on Grayson website
- Newsletter recognition reaching a national equine audience
- Invitations to high-value networking receptions and educational programs
- Rokeby Circle recognition
- Two (2) Corporate Partners for client or team engagement

Marketing Value: Brand association with trusted, independent veterinary research and access to an influential equine decision-maker audience.



Grayson-Jockey Club Research Foundation

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