New Vocations



Anna Ford

Executive Director New Vocations

New Vocations

Racehorse Adoption Program



Mission

To stand in the gap for noncompetitive, often injured racehorses providing a peaceful environment and skilled hands to assist in their development as pleasure mounts. To place these horses in experienced loving homes that will continue their education so each has a skill and therefore, a future.



- 6 facilities in Ohio, Kentucky, Pennsylvania, Michigan, and Tennessee
- Service over 30 different racetracks
- 60 horses in the program on any given day
- Received 489 horses in 2011 and adopted 429

New Vocations Adoption Process

Rehab/Transitional Training

Horses are rehabilitated and receive transitional training for a new career

Screening & Educating Applicants

Careful screening including veterinary and personal references, helps ensure horses are placed in qualified homes. Ongoing support and education is offered to adopters

Marketing & Promoting Each Horse

Horses are promoted with quality videos and photographs along with a professional evaluation and description

Monitoring Adopted Horses

Three written updates and photos are required during the first 12 months of adoption to ensure a successful transition

Over 400 horses a year

500 applications processed annually

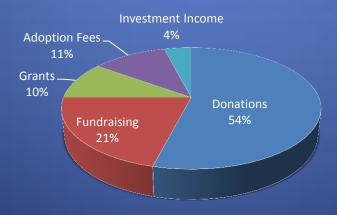
3 million hits a year on website

Over 400 horses a year

The Costs

- It costs New Vocations \$1,000-\$2000 to retrain, rehome, and follow up on a horse.
- If the horse needs rehabilitation time the cost increases to \$2500-\$3500 per horse.

Funding Sources



Roeddon

Email us about this horse

Pictures

Videos

Horse Stats

Name:	Roeddon
Barn Name:	Roeddon
Age:	2008
Gender:	Gelding
Height:	16 hh
Color:	Chestnut
Adoption Fee:	\$ADOPTED
Location:	Lexington, KY

Race Stats

Total Starts:	9
Highlights:	Won twice
Total Earnings:	\$\$37,690
Last Race:	3/30/12

Pedigree

























Back

Billion Buck Baby

Email us about this horse

Pictures

Videos

Horse Stats

Name:	Billion Buck Baby
Barn Name:	Baby
Age:	2004
Gender:	Gelding
Height:	16.1 hh
Color:	Bay
Adoption Fee:	\$ADOPTED
Location:	Lexington, KY

Race Stats

Total Starts:	69
Highlights:	Winner
Total Earnings:	\$78,789
Last Race:	5/9/12

Pedigree







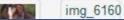


















Thoroughbreds For All



New Vocations Charity Show

900 Class Entries \$40,000 Raised for Aftercare



Society Fox 2003 gelding raced 20 times, \$7,600 in earnings

Retraining the Thoroughbred from Racehorse to Riding Horse ANNA MORGAN FORD - Amber Heintzberger Foreword by KAREN O'CONNOR